INSIDER'S GUIDE · SOUTH BEACH · BRICKELL · DESIGN DISTRICT

Miami, *the insider's guide.*

In Miami dinner is the party, Sunday is one of the biggest nights of the week and the season runs from November to April. This guide covers the hotels, the tables, the walk-in favourites, the water and the nights.



ARRANGED BY PLATINUM · OUR PICK · ON REQUEST · OUR PICK · WALK-IN · MEMBERS & THEIR GUESTS

Every address is marked: what we arrange, and what you simply walk into.

BEFORE YOU BOOK

How Miami works.

Dinner is the party

The night starts at the table: DJs, shows and sparklers, then the room turns into a lounge. Book dinner and you have booked the night.

Plan Friday to Monday

Sunday is one of the biggest nights of the week, anchored by LIV on Sunday.

Know the 2am rule

In South of Fifth, alcohol service stops at 2am. The late night moves to the mainland.

Come in season

November to April is high season and the best rooms book weeks ahead. Hurricane season runs June to November.

THE CALENDAR

The weeks Miami fills up.

OUR PICK · ON REQUEST

Exact dates change every year: contact us for this year's dates.

Early December · Art Basel Miami Beach

Miami Art Week. The real parties are private, around the VIP days.

New Year's Eve

The yachts on the bay and the clubs until morning.

February · Miami International Boat Show

Superyachts at Island Gardens.

February · South Beach Wine & Food Festival

Celebrity chefs and ticketed dinners.

March · Miami Open & Miami Music Week

Top-level tennis, then pool parties, club nights and Ultra.

Spring · Formula 1 Miami Grand Prix

Paddock Club, yachts in the marina, South Beach after dark.

THE HOTELS

Where to stay.

OUR PICK · ON REQUEST

Faena Hotel Miami Beach

Mid-Beach: cabaret theatre, beach and spa.

Four Seasons at The Surf Club

Surfside: old-money calm.

Fontainebleau

Mid-Beach. LIV is downstairs, made for groups.

The Setai

South Beach: discretion, three pools and faultless service.

The Miami Beach EDITION

Mid-Beach, with the club Basement inside.

The St. Regis Bal Harbour

Quiet, across from Bal Harbour Shops.

> INSIDER TIP
>
> Six or more? Take a villa with a private dock on Star Island or the Venetian Islands. The boat picks you up at home. Villas in Miami.

DINNER IS THE PARTY

The tables.

OUR PICK · ON REQUEST

Carbone · South Beach

One of the most requested tables in the city.

Bâoli · South Beach

Dinner first, bottle service late into the night.

Gekkō · Sexy Fish · Komodo · Amazónico

Brickell, where Miami dines now.

Papi Steak · South of Fifth

The steakhouse, staged as a show.

Swan · Design District

The garden dining room, then lounge.

Kiki on the River · Bagatelle Miami River

On the water: reach them by boat.

> INSIDER TIP
>
> Dress codes are enforced: no sneakers, shorts or tank tops for men at the party restaurants.

STEAK & THE STARS

The serious tables.

OUR PICK · ON REQUEST

Daniel's Miami · Coral Gables

For the steak itself.

Cote Miami · Design District

The Korean steakhouse.

Joe's Stone Crab

The century-old institution, open in stone crab season only.

Prime 112 · Ocean Drive

The steakhouse that defined Miami's see-and-be-seen era.

L'Atelier de Joël Robuchon · Le Jardinier

Starred dining in the Design District, a short walk apart.

WALK-IN

Worth the queue.

OUR PICK · WALK-IN

Sanguich de Miami · Little Havana

The Cubano, pressed in front of you.

The Salty Donut · Wynwood

The guava & cheese brioche.

Broken Shaker · Mid-Beach

The garden-and-pool bar. Arrive at opening for a seat.

Versailles · Little Havana

Order a cafecito at the ventanita, the walk-up window.

Ball & Chain · Little Havana

Live Cuban music on Calle Ocho.

ON THE WATER

Your yacht, waiting.

ARRANGED BY PLATINUM

The yacht day

Star Island, Fisher Island and Key Biscayne, a swim at the sandbar, then lunch docked at a riverside restaurant.

Beach clubs

Nikki Beach on South Beach, Joia Beach on Watson Island, and the hotel beaches.

> INSIDER TIP
>
> Skip the catering. Dock for lunch.

NIGHTLIFE

Every night.

OUR PICK · ON REQUEST

LIV · Fontainebleau

The reference. LIV on Sunday is a Miami institution.

Club Space · Downtown

Techno, and the terrace at sunrise.

E11EVEN · Downtown

Open around the clock: a club and a show.

M2 · Vendôme · Mr Jones

South Beach's VIP rooms.

Basement

The club inside the EDITION.

> INSIDER TIP
>
> South Beach first, the mainland after 2am.

Platinum Agency Group is an independent concierge, not affiliated with the hotels, restaurants, clubs or events named in this guide. “Arranged by Platinum”: access we arrange directly. “Our picks”: recommendations, with reservations on request and subject to availability. Venues, opening periods and event dates change: contact us for current details before you travel.

Questions

When is the best time to visit Miami?

November to April is high season. The busiest weeks are Art Basel in early December, New Year, Miami Music Week in March and the Formula 1 weekend in spring.

What is the best night out in Miami?

Dinner at a party restaurant, then a club. Sunday is one of the biggest nights, anchored by LIV on Sunday.

Can you arrange a yacht day in Miami?

Yes: Star Island, the sandbar and lunch docked at a riverside restaurant, with jet skis, a DJ or a photographer on request.