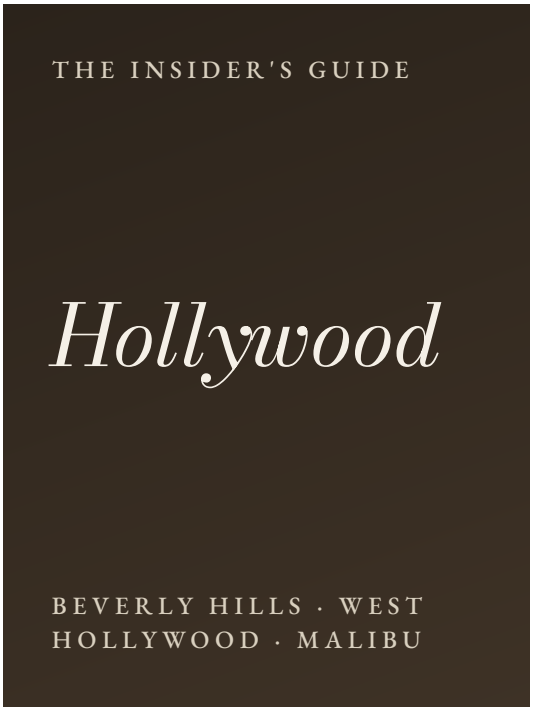
INSIDER'S GUIDE · BEVERLY HILLS · WEST HOLLYWOOD · MALIBU

Hollywood, *the insider's guide.*

In Los Angeles you stay where you spend your evenings, dine early and find the scene in the dining rooms. This guide covers the hotels, the tables, Malibu, the nights and awards season.



ARRANGED BY PLATINUM

OUR PICK · ON REQUEST

OUR PICK · WALK-IN

MEMBERS & THEIR GUESTS

Every address is marked: what we arrange, and what you simply walk into.

BEFORE YOU BOOK

How LA works.

Stay where you'll spend your evenings

Distances are long and traffic is real. Base yourself in Beverly Hills or West Hollywood and let a chauffeur turn the drives into downtime.

Dine early

The best tables are at 7 or 8pm. Kitchens close earlier than in Europe, and bars stop serving at 2am.

The scene is in the dining rooms

Dinner becomes the night, and photos are off-limits: exactly why the regulars come.

Know the season

Awards season, January to March, is the busiest time of the year. September to November brings the clearest days.

THE HOTELS

Where to stay.

OUR PICK · ON REQUEST

The Beverly Hills Hotel

The Pink Palace, with the Polo Lounge downstairs.

Hotel Bel-Air

Swans, gardens and total privacy.

Chateau Marmont

Hollywood's most storied hideaway.

Sunset Tower Hotel

The Art Deco icon, home of the Tower Bar.

The Peninsula · The Maybourne · Waldorf Astoria

Beverly Hills' grand addresses.

> INSIDER TIP
>
> Coming as a group? Take a private villa in Beverly Hills or the Hollywood Hills, with a chef and a chauffeur on call.

BEVERLY HILLS & WEST HOLLYWOOD

The tables everyone wants.

OUR PICK · ON REQUEST

Giorgio Baldi

The Italian by the beach that regulars guard closely.

Funke · Mother Wolf

Handmade pasta and Roman cooking.

Dan Tana's

Red booths and red sauce since 1964.

The Polo Lounge · Musso & Frank

Hollywood's dining rooms since 1941 and 1919.

Craig's

The industry's canteen. Booths matter.

Mr Chow

The original celebrity dining room.

Matsuhisa · Nobu Malibu

Where it all began, and sushi on the sand at sunset.

> INSIDER TIP
>
> Can't get the 8pm slot? Take 5.30 or 9.45, or ask for the bar. The room is the same.

THE COAST

Malibu & the beach.

ARRANGED BY PLATINUM

By helicopter

Over the Hollywood sign and along the coast to Malibu, back in time for dinner.

Venice & Abbot Kinney

Canals, boutiques and the boardwalk.

Point Dume

Cliffs, coves and the best view on the coast.

> INSIDER TIP
>
> Fly out, drive back. The Pacific Coast Highway at golden hour is the best road in LA.

NIGHTLIFE

Every night.

OUR PICK · ON REQUEST

The Nice Guy

Dinner, then the lounge. No photos.

Raspoutine

The Paris club, in West Hollywood.

The Highlight Room

The rooftop facing the Hollywood sign.

Delilah

A 1920s supper club that turns into a party.

Poppy

The surrealist club, behind a discreet door.

> INSIDER TIP
>
> Last call is 2am. Dinner at 8, the club at 11, and the after-party is a private house.

THE CALENDAR

Awards season & more.

ARRANGED BY PLATINUM

Exact dates change every year: contact us for this year's dates.

January · The Golden Globes

The season opens.

February · The Grammys & Frieze Los Angeles

Music's biggest night and the art fair.

March · The Oscars

The ceremony is by invitation only. The viewing parties, after-parties and dinners around it, with the suite, the stylist and the chauffeur, we arrange.

April · Coachella

Two weekends in the desert, a short flight away.

Summer · The Hollywood Bowl

Concerts under the stars, with a box and a picnic.

Platinum Agency Group is an independent concierge, not affiliated with the hotels, restaurants, clubs or events named in this guide. “Arranged by Platinum”: access we arrange directly. “Our picks”: recommendations, with reservations on request and subject to availability. Venues, opening periods and event dates change: contact us for current details before you travel.

Questions

Can you get tickets to the Oscars?

The ceremony is by invitation only. Around it, we arrange the viewing parties, after-parties and dinners, with the suite, stylist and chauffeur.

Where should I stay in Los Angeles?

Beverly Hills or West Hollywood, where most of the evenings happen.

When is the best time to visit Los Angeles?

Awards season, January to March, is the busiest. September to November brings the warmest, clearest days.